

Whatever your idea
we can capture it in a drink



Creamy Creation by
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where great things come to life

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From concept to consumer Creamy Creation delivers

If you're planning to develop an emulsified alcoholic or nutritional beverage, Creamy Creation is the perfect partner for your business. As well as being the market leader in emulsified beverage technology we offer a first class, tailor-made service from concept & development through to delivering the final product exactly as you require it. Here's how Creamy Creation can turn your idea into a commercial reality...

It starts with an idea

Do you need to react quickly to a new trend, or would you like to extend your drinks portfolio in new directions? Do you have a specific concept in mind or do you need a pro-active partner to stimulate your creative process? Whatever your situation Creamy Creation will assist you in every way, helping you evaluate the opportunities and formulate a product proposal.



Product development

We have the capability to develop any emulsified beverage, utilizing a wide range of flavours and functional ingredients. At the same time we guarantee taste, stability and shelf-life. Your drink can be alcoholic or non-alcoholic, dairy-based or non-dairy, indulgent and/or nutritional. Once the perfect balance of taste, texture, colour and composition has been found, we produce a batch for consumer testing. If your product is well received we're ready to go into production.



Alcoholic beverages

We cover everything from traditional liqueurs to exotic cocktails and theme drinks.

Cream liqueurs

With over 25 years experience combining cream with distilled spirits and wines there are virtually no limits to what we can develop.

Mixable creams

Our patented technology enables us to offer you new and delicious cocktails incorporating soda water, lemonade, different juices, and even sparkling wine.

Batidas & Piña Coladas

A taste of the tropics can be captured in an alcoholic drink designed to target your specific consumer group.

Low alcohol

Our process expertise in sterilization and pasteurization allows you to capitalize on rapidly changing trends with low alcohol drinks for consumers searching for new taste sensations.

Vegetable fat based emulsified beverages

Your drink doesn't have to be dairy based to be creamy. How about a product based on coconut oil, cocoa butter or soy?



Nutritional beverages

We specialize in creating and delivering ready-to-drink (RTD) sports protein shakes, meal replacers for weight control and drinks specially formulated for inner health and wellbeing.

Weight control

We are able to manufacture drinks that meet different dietary requirements while at the same time guaranteeing the levels of vitamins and minerals the products contain. In addition we provide full support with label development to ensure your products have the shelf-appeal to succeed.

Sports and fitness

The sports nutrition market is growing and we can help you gain market share with high protein drinks, balanced protein/carbohydrate drinks, optimized amino acid formulations and fortified products.

Other nutritional beverages

Many different functional ingredients with varying health benefits are promoted in the nutritional beverage sector. The challenge is to incorporate these ingredients into products without making

concessions compromising on taste. This is where Creamy Creation's know-how is invaluable. For example, we have over a decades experience developing shelf-stable protein smoothies which can be milk, yoghurt, or soy protein based.





Manufacturing and delivery

Creamy Creation's strength is its ability to provide a genuine turnkey solution. For companies who prefer to outsource, there's no need to invest in expensive facilities. We can manufacture your product in our own fully automated factories. We will then supply your drink, ready processed without the need for additional stabilization, in whatever form best suits your operating circumstances. This can be as a concentrate, a liquid that's ready to bottle, or through our network of co-packers as a ready-to-drink (RTD) product.

Packaging options

We've built-up an extensive network of co-packers enabling us to deliver RTD products in a wide range of consumer packaging options including: Tetra Pak, glass bottles, PE bottles and beverage cans. Packaging is selected according to the product's formulation to minimize the effects of heat, oxygen and light on the taste and nutritional content. Our expertise in sterilization and pasteurization is equally important in maximizing shelf-life. We're fully aware that your packaging is the first line of advertising, which is why we offer you plenty of options as well as assisting in the development of labelling that's clear, attractive and well targeted.



Supporting you

You are supported throughout the entire process by our in-house specialists who'll answer your questions regarding patents, import/export issues and food laws. It's our job to save you time and, where possible, money.



Supporting us



Creamy Creation was established in 1979 as a business unit of Campina, one of the world's largest dairy cooperatives. Today we're the market leader in emulsified beverages serving a worldwide customer base. Through Campina we have direct access to high quality raw materials, dairy expertise and additional state-of-the-art R&D facilities. Having these extra resources at our disposal makes us unique within the industry and ensures we are well equipped to realize your product ambitions.